

TS SET

Question Paper Name :	JOURNALISM AND MASS COMMUNICATION 5th July 2019 Shift 2 Set1
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Teaching and Research Aptitude

Group Number :	1
Group Id :	552131165
Group Maximum Duration :	60
Group Minimum Duration :	60
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	100
Is this Group for Examiner? :	No
Examiner permission :	Cant View
Show Progress Bar? :	No

Teaching and Research Aptitude

Section Id :	552131165
Section Number :	1

Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	42
Number of Questions to be attempted :	42
Section Marks :	100
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	5521311103
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 55213112526 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

When a normal student behaves in an erratic manner in the class, you would:

ఒక సాధారణ విద్యార్థి తరగతిలో అసాధారణ ప్రవర్తనను కనబరచినపుడు నీవు ఏం చేస్తావు?

Options :

Pull up the student then and there.

55213149201. తక్షణం విద్యార్థిని లేపి నిలబెడతాను

Talk to the student after the class.

55213149202. తరగతి తర్వాత విద్యార్థితో మాట్లాడుతాను

Ask the student to leave the class.

55213149203. ఆ విద్యార్థిని తరగతి విడిచ వెళ్ళమంటాను

Ignore the student.

ఆ విద్యార్థిని పట్టించుకోను

55213149204.

Question Number : 2 Question Id : 55213112527 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

A teacher's most important challenge is:

ఒక ఉపాధ్యాయుని ప్రధానమైన సవాలు

Options :

To make students do their home work

విద్యార్థులచే ఇంటిపని చేయించడం

55213149205.

To make teaching-learning process enjoyable

బోధనాభ్యసన ప్రక్రియను ఆహ్లాదకరం చేయడం

55213149206.

To maintain discipline in the class room

తరగతి గదిని క్రమశిక్షణలో ఉంచడం

55213149207.

To prepare the question paper

ప్రశ్నాపత్రాన్ని తయారుచేయడం

55213149208.

Question Number : 3 Question Id : 55213112528 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

**Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

A person can enjoy teaching as a profession when he
ఒక వ్యక్తి బోధనా వృత్తిని ఆస్వాదించేదెప్పుడంటే, అతనికి

Options :

has control over students.

విద్యార్థులపై నియంత్రణ ఉన్నప్పుడు

55213149209.

commands respect from students.

విద్యార్థుల నుండి గౌరవాన్ని పొందినపుడు

55213149210.

is more qualified than his colleagues.

సహోద్యోగుల కన్నా ఎక్కువ విద్యార్హతలు కలిగి ఉన్నపుడు

55213149211.

is very close to higher authorities.

అధికారులతో మంచి సాన్నిహిత్యం కలిగి ఉన్నపుడు

55213149212.

**Question Number : 4 Question Id : 55213112529 Question Type : MCQ Option Shuffling : Yes Is
Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Maximum participation of students is possible in teaching learning through:

బోధనాభ్యసన ప్రక్రియలో విద్యార్థుల భాగస్వామ్యాన్ని పెంపొందించే పద్ధతి

Options :

discussion method

చర్చ పద్ధతి

55213149213.

lecture method

ఉపన్యాస పద్ధతి

55213149214.

use of audio-visual aids

దృశ్య-శ్రవణ బోధనోపకరణాల వినియోగించడం

55213149215.

Activity based method

కృత్యాధార బోధనా పద్ధతి

55213149216.

Question Number : 5 Question Id : 55213112530 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Which of the following is not important aspect of the teacher's role in learning?

అభ్యసనంలో ఉపాధ్యాయులు ప్రధాన పాత్ర పోషించని అంశం ఏది?

Options :

The development of insight into exam pattern and scoring

పరీక్ష పత్రం నమూనా మరియు అధిక మార్కులు సాధించే మార్గం సూచించడం

55213149217.

The development of insight into the pitfalls and dangers to be avoided

అభ్యసనలో గల ఇబ్బందులు మరియు ప్రమాదాలను అధిగమించే సూచనలివ్వడం

55213149218.

The provision of encouragement and moral support

ప్రోత్సాహం మరియు నైతిక మద్దతు ఇవ్వడం

55213149219.

The provision of diagnostic and remedial help

లోపనిర్ధారణ మరియు నివారణ సహకారం అందించడం

55213149220.

Question Number : 6 Question Id : 55213112531 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

What do you consider as the main aim of inter disciplinary research?

వివిధ శాఖల పరస్పరాధారిత పరిశోధన యొక్క ముఖ్య ఉద్దేశ్యం

Options :

To bring out holistic approach to research.

పరిశోధనలో సమగ్ర ధోరణిని పెంపొందించడం

55213149221.

To reduce the emphasis of single subject in research domain.

పరిశోధనలకు సంబంధించి ఒకే శాఖకు చెందిన అంశాలను పరిమితం చేయడం

55213149222.

To over simplify the problem of research.

పరిశోధనా సమస్యను సరళం చేయడం

55213149223.

To create a new trend in research methodology.

పరిశోధనా పద్ధతులందు నూతన ఒరవడి సృష్టించడం

55213149224.

Sub-Section Id :

5521311104

Question Shuffling Allowed :

Yes

Question Number : 7 Question Id : 55213112532 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Field-work in research is involved in:

క్షేత్రస్థాయి పని ఇమిడి ఉన్న పరిశోధనా రకం

Options :

Empirical

అనుభావిక

55213149225.

Historical

చారిత్రాత్మక

55213149226.

Experimental

ప్రయోగాత్మక

55213149227.

All the above

పైవన్నీ

55213149228.

Sub-Section Number :

3

Sub-Section Id :

5521311105

Question Shuffling Allowed :

Yes

Question Number : 8 Question Id : 55213112533 Question Type : MCQ Option Shuffling : Yes Is

Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

If a researcher conducts a research on finding out which administrative style contributes more to institutional effectiveness ? This will be an example of

ఏ పరిపాలనా విధానం సంస్థాగత నిర్వహణకు ఉపయోగకారిగా దోహదపడును: అనే అంశంపై ఒక పరిశోధకుడు నిర్వహించే పరిశోధన రకం

Options :

Basic Research

ప్రాథమిక పరిశోధన

55213149229.

Action Research

చర్యాత్మక పరిశోధన

55213149230.

Applied Research

అనువర్తిత పరిశోధన

55213149231.

None of the above

పైవేవి కావు

55213149232.

Question Number : 9 Question Id : 55213112534 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Which of the following statements is not correct?

క్రింది వానిలో సరికాని ప్రతిపాదన ఏది?

Options :

Objectives of research are stated normally in first chapter of the thesis

సాధారణంగా పరిశోధనా వ్యాసంలోని మొదటి అధ్యాయంలో పరిశోధనా లక్ష్యాలను పేర్కొంటారు.

55213149233.

Researcher must possess analytical ability

పరిశోధకుడు విశ్లేషణ సామర్థ్యాన్ని కల్గి ఉండాలి

55213149234.

Variability is the source of problem

చరశీల స్వభావం పరిశోధనా సమస్యలకు ఆధారం

55213149235.

A research must prove the stated hypotheses

ఒక పరిశోధనలో పేర్కొన్న ప్రకల్పనలను నిరూపించాలి.

55213149236.

Question Number : 10 Question Id : 55213112535 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

A null hypothesis states that

శూన్య ప్రకల్పన ప్రతిపాదన ఇలా ఉండును

Options :

There is no significant difference between the variables

చరాశులకు మధ్య గుర్తించదగిన సంబంధం లేదు

55213149237.

Same as research hypothesis

పరిశోధన ప్రకల్పనవలెనే ఉంటుంది

55213149238.

Research results are predictable

పరిశోధనా ఫలితాలు ముందుగానే ఊహించదగినదిగా ఉండును

55213149239.

There is a significant difference between the variables

చరాశుల మధ్య గుర్తింపదగిన సంబంధం కలదు

55213149240.

Sub-Section Number :

4

Sub-Section Id :

5521311106

Question Shuffling Allowed :

No

Question Id : 55213112536 Question Type : COMPREHENSION Sub Question Shuffling Allowed : No Group Comprehension Questions : No Question Pattern Type : NonMatrix Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Question Numbers : (11 to 15)

Question Label : Comprehension

Read the passage and answers the questions from 11 to 15:

The IITs are now under the scanner of the Supreme Court following an SLP for allegedly continuing irregularities and bungling in JEE for admissions. The apex court has issued notice to the Ministry of HRD. The SLP was filed by a CS Prof at IIT Kharagpur challenging the dismissal of his PIL by the Delhi High Court in June 2010 on the ground that he had no locus standi to challenge the validity of JEE. They are yet to disclose the complete data of JEE 2010. The evaluation scheme was changed after the examination and there were serious flaws in admission counselling based on JEE 2010 results.

The SLP also called for a single entrance examination, replacing all existing exams as IIT JEE, AIEEE and State exams. It further says that the RTI data on JEE was ridden with many discrepancies as adhocism in cut off determination, unattended errors in question settings/evaluation, tampering/shredding of ORS in undue haste, selecting IIT administrators' wards in some IITs, closed admission counselling resulting in irregularities in admissions and seats lying vacant, zero accountability for attending to apparent errors, poor ethics in JEE administration etc.

Proposals for corrective reforms have also been suggested in the SLP. A committee of independent experts to formulate single examination system rather than close-door committee of four IIT Directors too has been suggested. It has proposed seven reforms for JAB including release of model answers along with solutions immediately after the examination is over, releasing of marks at the time of results besides publishing status of vacant seats and filled-in seats on day to day basis during the admission counselling.

11 నుంచి 15 వరకు గల ప్రశ్నలకు సంబంధించిన పాఠ్యభాగము ఈ క్రింద ఇవ్వబడినది. దానితోపాటు 5 బహుళ బచ్చిక ప్రశ్నలు ఇవ్వబడినవి. సరైన జవాబును ఎంచుకొని రాయండి.

JEE నిర్వహించే ప్రవేశ పరీక్షల్లో అక్రమాలకు పాల్పడుతున్నట్లుగా వచ్చిన SLP తో ఇప్పుడు IIT లు సుప్రీంకోర్టు యొక్క సూక్ష్మ పరిశీలనలోకి వచ్చాయి. దేశంలోని అత్యున్నత న్యాయస్థానం మానవ వనరుల మంత్రిత్వశాఖకు నోటీసు జారీ చేసింది. JEE యొక్క విశ్వసనీయతను సవాలు చేసేందుకు ఏ విధమైన ఆధారాలు లేవని, ఖరగ్ పూర్ CS ప్రోఫెసర్ దాఖలా చేసిన SLP ని జూన్ 2010లో ఢిల్లీ హైకోర్టు కొట్టివేసింది. వారు JEE 2010 యొక్క పూర్తి వివరాలు ఇంకా వెల్లడించలేదు. పరీక్ష నిర్వహించిన తరువాత మూల్యాంక విధానాన్ని మార్చడము మరియు JEE 2010 ఫలితాల ఆధారంగా ప్రవేశాల కోసం జరిపిన కౌన్సిలింగ్ లో చాలా తీవ్రమైన లోపాలు ఉన్నాయి అనే వివాదం ఉంది.

ప్రస్తుతం అమల్లో ఉన్న అన్ని ప్రవేశ పరీక్షలైనటువంటి IIT JEE, AIEEE మరియు రాష్ట్రంలో జరిగే అన్ని పరీక్ష ల విధానాలకు బదులు ఒకే పరీక్ష నిర్వహణ కోసం SLP కూడా పిలుపునిచ్చింది.

వీటన్నిటిని సరిదిద్దే సంస్కరణల యొక్క ప్రతిపాదనలు కూడా SLP లో సూచించబడినాయి. కేవలం నాలుగు IIT ల డైరెక్టర్స్ తో కూడిన రహస్య కమిటీ కంటే ఒక స్వతంత్రమైనటువంటి సంబంధిత సర్టిఫైడ్ నిపుణులుగా ఉండే విధంగా ఒక కమిటీ ఏర్పాటుకు కూడా సూచన ఇవ్వడమైనది. పరీక్ష పూర్తయిన వెంటనే ఫలితాలతో పాటు మోడల్ సమాధానాల విడుదలతో పాటు మరో ఏడు సంస్కరణలను కూడా SLP ప్రతిపాదించింది. ఫలితాలు వెల్లడించేటప్పుడు విడుదల చేసే మార్కులతో పాటు ఖాళీగా ఉన్న సీట్ల వివరాలు కూడా ప్రచురించే పద్ధతిని మరియు ప్రవేశ కౌన్సిలింగ్ లో రోజువారీగా భర్తీ అయిన సీట్లతోపాటు ఖాళీలను కూడా ప్రచురించే విధానాన్ని అనుసరించాలని నిర్ణయించింది.

Sub questions

Question Number : 11 Question Id : 55213112537 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

What is wrong with IITs now?

ఇప్పుడు IITలో జరిగే తప్పిదాలు ఏమిటి?

Options :

They have academic freedom.

వారికి విద్యావిధానంకు సంబంధించిన స్వేచ్ఛ ఉంది

55213149241.

The get enough funds.

తగినన్ని నిధులు పొందుతున్నారు

55213149242.

There is mismanagement of admissions.

సిట్ల కేటాయింపులలో అవకతవకలు

55213149243.

Education in IITs is very expensive.

IITలలో చదువు చాలా ఖరీదైనది.

55213149244.

Question Number : 12 Question Id : 55213112538 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A

Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On

Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :

Yes

Correct Marks : 2 Wrong Marks : 0

Why did the High Court dismiss SLP?

హైకోర్టు SLP ఎందుకు రద్దు చేసింది?

Options :

It has no truth in it

దానిలో వాస్తవం లేదు

55213149245.

It is expensive

ఇది చాలా ఖరీదైనది

55213149246.

Plaintiff does not belong to that area

ప్లేయిన్టీఫ్ ఆ ప్రాంతానికి చెందిన వాడు కాదు

55213149247.

The data was not correct

డాటా సరైనది కాదు

55213149248.

Question Number : 13 Question Id : 55213112539 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A

Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On

Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :

Yes

Correct Marks : 2 Wrong Marks : 0

Which are not discrepancies of JEEs?

JEE యొక్క లోపాలు కానివి ఏవి?

- i. Cut off determination
కట్ ఆఫ్ నిర్ణయం
- ii. Mistakes in question settings/evaluation
ప్రశ్నపత్రంపై సెట్టింగు మరియు మూల్యాంకనంలో తప్పులు
- iii. Tampering of ORS leisurely
ORS ని నెమ్మదిగా చేదించడం
- iv. Selecting IIT administrators' wards in some IITs
IIT నిర్వాహకులు వాళ్ళ వార్డర్లను ఎంచుకోవడం
- v. Closed admission counseling with irregularities in admissions
ధరఖాస్తులలో, రహస్య ప్రవేశ ప్రక్రియలో అక్రమాలు
- vi. Total filled seats
పూర్తిగా నిండి సీట్ల వివరాలు
- vii. Non-accountability for errors
లోపాలకు జవాబుదారీతనం లేనిది
- viii. Bad ethics in JEE administration
JEE లలో అనైతిక విలువల ప్రాముఖ్యత

Options :

iii and vi

iii మరియు vi

55213149249.

ii and v

ii మరియు v

55213149250.

55213149251.

viii and i

viii మరియు i

iv and vii

iv మరియు vii

55213149252.

Question Number : 14 Question Id : 55213112540 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A

Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On

Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :

Yes

Correct Marks : 2 Wrong Marks : 0

What is the plan of the SLP?

SLP యొక్క ప్రణాళిక ఏమిటి?

Options :

To conduct a common entrance test

ఒక సాధారణ ప్రవేశ పరీక్ష నిర్వహించడానికి

55213149253.

To conduct tests at various levels

వివిధ స్థాయిలలో ప్రవేశ పరీక్షలు నిర్వహించడం

55213149254.

To invite foreign admissions

విదేశీ దరఖాస్తులను ఆహ్వానించడం

55213149255.

To invest further in education

విద్యలో మరింత పెట్టుబడి పెట్టడం

55213149256.

Question Number : 15 Question Id : 55213112541 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A
Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On
Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :
Yes

Correct Marks : 2 Wrong Marks : 0

How can the examination system be improved?

పరీక్షా వ్యవస్థ ఎలా మెరుగుపడుతుంది?

Options :

By going for online assessment

ఆన్‌లైన్ ఎసెస్‌మెంట్ కు వెళ్ళడం ద్వారా

55213149257.

By introducing CBTs

CBT లను పరిచయం చేయడం ద్వారా

55213149258.

By making the examination descriptive

వివరణాత్మక పరీక్ష ద్వారా

55213149259.

By implementing the reforms

సంస్కరణలను అమలు చేయడం ద్వారా

55213149260.

Sub-Section Number :

5

Sub-Section Id :

5521311107

Question Shuffling Allowed :

Yes

Question Number : 16 Question Id : 55213112542 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

**Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which of the following is called dyadic communication?

ఈ క్రింది వాటిలో ఏది డైడక్ కమ్యూనికేషన్ అని పిలువబడుతుంది?

Options :

Intrapersonal communication

బహుళ వ్యక్తుల కమ్యూనికేషన్

55213149261.

Interpersonal communication

ఇంటర్ పర్సనల్ కమ్యూనికేషన్

55213149262.

Group communication

సామూహిక కమ్యూనికేషన్

55213149263.

Mass communication

సార్వజనిక కమ్యూనికేషన్

55213149264.

**Question Number : 17 Question Id : 55213112543 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Some of the following lines are not related to oral communication. Find them out:

ఈ క్రింది పంక్తులలో కొన్ని మౌఖిక సమాచార ప్రసారంతో సంబంధం కలిగి లేవు. వాటిని కనుగొనండి.

- i. It is spontaneous and natural
ఇది సహజసిద్ధమైనది మరియు సహజమైనది
- ii. It is not natural
ఇది సహజమైనది కాదు
- iii. It is easy for others to understand
ఇతరులకు అర్థం చేసుకోవడం సులభం
- iv. It is somewhat difficult to understand
ఇది కొంత వరకు అర్థం చేసుకోవడం కష్టం
- v. It develops a good relationship between a speaker and a listener
ఇది వక్త మరియు వినేవారి మధ్య మంచి సంబంధాన్ని వృద్ధి చేస్తుంది
- vi. Choice of words is one of the major things
పదాల ఎంపిక అనేది ప్రధానమైన వాటిలో ఒకటి
- vii. It is supported by non-verbal communication
ఇది పదరహిత సమాచార ప్రసారం విధానాన్ని బలపరుస్తుంది
- viii. It is not co-related with non-verbal communication
ఇది పదరహిత సమాచారానికి సహసంబంధం కాదు

The right answer according to the code is

కోడ్ ప్రకారం సరైన సమాధానం

Options :

i, ii and iv

i, ii మరియు iv

55213149265.

v, vi and vii

v, vi మరియు vii

55213149266.

vii, viii and i

vii, viii మరియు i

55213149267.

ii, iv and viii

ii, iv మరియు viii

55213149268.

Question Number : 18 Question Id : 55213112544 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Match the following :

ఈ క్రింది వాటిని జతపరచండి :

List-I

జాబితా-1

1. Physical Barriers
భౌతిక అడ్డంకులు
2. Psychological Barriers
మానసిక అడ్డంకులు
3. Linguistic and Cultural Barriers
భాష మరియు సాంస్కృతిక అటంకాలు
4. Mechanical Barriers
మెకానికల్ అడ్డంకులు

List-II

జాబితా -2

- a. Semantics
పద పరిణామము (సెమాంటిక్స్)
- b. Technology
సాంకేతికత (టెక్నాలజీ)
- c. Hall Temperature
హాల్ ఉష్ణోగ్రత
- d. Self-image
అత్మ చిత్రణ

Codes:

కోడ్స్:

Options :

55213149269. 1-c, 2-d, 3-a, 4-b

55213149270. 1-b, 2-d, 3-a, 4-c

55213149271. 1-a, 2-d, 3-c, 4-b

55213149272. 1-d, 2-c, 3-a, 4-b

**Question Number : 19 Question Id : 55213112545 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

_____ communication includes individual reflection, and contemplation.

_____ సంభాషణలో వ్యక్తిగత ప్రతిఫలనం మరియు మననం ఉన్నాయి.

Options :

Intra

పరస్పరం

55213149273.

Inter

అంతర్గత

55213149274.

Mass

సార్వజనిక

55213149275.

Oral

మౌఖిక

55213149276.

**Question Number : 20 Question Id : 55213112546 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum**

**Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

What is the most important quality of a good teacher?

మంచి గురువు యొక్క అతి ముఖ్యమైన లక్షణం ఏమిటి?

Options :

Written communication skill only

లికిత సమాచారానికి సంబంధించిన నైపుణ్యం మాత్రమే

55213149277.

Command of the subject

సబ్జెక్టుపై సరైన పట్టు కలిగి ఉండటం

55213149278.

Distance from the students

విద్యార్థుల నుండి దూరంగా ఉండుట

55213149279.

Compassion for students

శిష్యవాత్సల్యం కలిగి ఉండటం

55213149280.

Sub-Section Number :

6

Sub-Section Id :

5521311108

Question Shuffling Allowed :

Yes

**Question Number : 21 Question Id : 55213112547 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

A train of length 120 meters long travelling with a speed of 54 kmph can cross a bridge of length X in 30 seconds. The length of the bridge X (in meters) is

X మీటర్ల పొడవుగల వంతెనను 120 మీటర్ల పొడవుగల రైలు, గంటకు 54 కిలోమీటర్ల వేగముతో ప్రయాణిస్తూ 30 సెకనులలో దాటినది. ఆ వంతెన పొడవు (మీటర్లలో)

Options :

55213149281. 45

55213149282. 120

55213149283. 450

55213149284. 330

Question Number : 22 Question Id : 55213112548 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

The compound interest on the principal amount 'P' for two years with the rate of 8% p.a. is Rs. 2,496, if the interest is compounded annually. Then principal amount 'P' is (in Rs.)

మూలధనం 'P' పై సంవత్సరమునకు 8% వడ్డీ చొప్పున, రెండు సంవత్సరములకు అయిన చక్రవడ్డీ రూ. 2,496 (సంవత్సరమునకు తిరగగట్టు పద్ధతిన), అయిన మూలధనం (రూపాయలలో)

Options :

55213149285. 12,000

55213149286. 2496

55213149287. 15,000

55213149288. 20,000

**Question Number : 23 Question Id : 55213112549 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

'A' and 'B' invested an amount Rs 21,000 and 17,500 respectively in a business. At the end of the year, they make a profit of Rs. 26,400. Their individual shares in the profit is

ఒక వ్యాపారములో 'A' మరియు 'B' ల పెట్టుబడులు వరుసగా రూ. 21,000 మరియు రూ. 17,500 లు.
సంవత్సరాంతమున వారి లాభము రూ. 26,400. లాభము లో వారి వాటాలు (రూ. లలో)

Options :

55213149289. 1,440; 1,200

55213149290. 14,400; 12,000

55213149291. 12,000; 14,400

55213149292. 1,200; 1,440

**Question Number : 24 Question Id : 55213112550 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum**

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

If 'P' can produce 60 cakes in 9 days and 'Q' can produce 70 cakes in 21 days, The number of days required to produce 100 cakes together (in days) is

'P' అనువాడు 60 కేకులను 9 రోజులలో తయారుచేయగలడు. 'Q' అనువాడు 70 కేకులను 21 రోజులలో తయారుచేయగలడు. వారిరువురు కలిసి 100 కేకులను ఎన్ని రోజులలో తయారుచేయగలరు ?

Options :

55213149293. 8

55213149294. 9

55213149295. 10

55213149296. 11

Question Number : 25 Question Id : 55213112551 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

The missing number in the following sequence is:

క్రీంది క్రమములో లోపించిన సంఖ్య:

4, 12, 84, 3612, _____

Options :

55213149297. 6526884

55213149298. 6523272

55213149299. 7224

55213149300. 14448

**Question Number : 26 Question Id : 55213112552 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

The missing group of letters in the following sequence is:

క్రింది క్రమములో లోపించిన అక్షరాల సమూహం:

SAB, RBB, QCD, PDD, ____, NFF

Options :

55213149301. CBY

55213149302. RBR

55213149303. OEF

55213149304. YCD

Question Number : 27 Question Id : 55213112553 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0

'CGJN' is related to 'ACDF', in the same way 'DINQ' is related to
'CGJN' కి 'ACDF' తో సంబంధము కలదు. అదే విధముగా 'DINQ' కి సంబంధము

Options :

55213149305. BEHJ

55213149306. BEHI

55213149307. BEGI

55213149308. BEGJ

Question Number : 28 Question Id : 55213112554 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0

In a certain code language, if the word 'SPHERE' is coded as EREHPS, then how is the word
'EXHIBITION' coded in that language

ఒక నిర్దిష్ట కోడ్ భాషలో 'SPHERE' పదమును 'ERHPS' గా కోడికరించిన, ఆ కోడ్ భాషలో 'EXHIBITION' పదము
ఎలా కోడ్ అయినది

Options :

55213149309. NOTITBIHXE

55213149310. NOITIDIHXE

55213149311. NOITIBIHWE

55213149312. NOITIBIHXE

**Question Number : 29 Question Id : 55213112555 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

X+Y means X is the son of Y. X - Y means X is the daughter of Y. X × Y means X is the father of Y. X / Y means X is the mother of Y. If A × B / C - D / E, then A is related to E is
X+Y అనగా X, Y యొక్క కొడుకు. X - Y అనగా X, Y యొక్క కూతురు. X × Y అనగా X, Y యొక్క తండ్రి. X / Y అనగా X, Y యొక్క తల్లి. A × B / C - D / E, అయిన A నుంచి E కి గల సంబంధము

Options :

55213149313. Husband
భర్త

55213149314. Brother
నోదరుడు

55213149315. Uncle
బాబాయి / మామ

Brother in law
బావ / బావమరిది

55213149316.

**Question Number : 30 Question Id : 55213112556 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

In a class of students, 55 play cricket, 65 play football and 20 play both cricket and football. How many students play at least one game.

ఒక తరగతిలోని విద్యార్థులలో 55 మంది క్రికెట్ ఆడతారు, 65 మంది ఫుట్బాల్ ఆడతారు, మరియు 20 మంది రెండు ఆటలు (క్రికెట్ మరియు ఫుట్బాల్) ఆడతారు. కనీసం ఒక ఆట ఆడే విద్యార్థులు ఎందరు

Options :

55213149317. 100

55213149318. 120

55213149319. 80

55213149320. 20

Sub-Section Number : 7

Sub-Section Id : 5521311109

Question Shuffling Allowed : No

Question Id : 55213112557 Question Type : COMPREHENSION Sub Question Shuffling Allowed

: No Group Comprehension Questions : No Question Pattern Type : NonMatrix Calculator :
 None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression :
 Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In
 Seconds) : 0 Allow Volume Control : Yes

Question Numbers : (31 to 35)

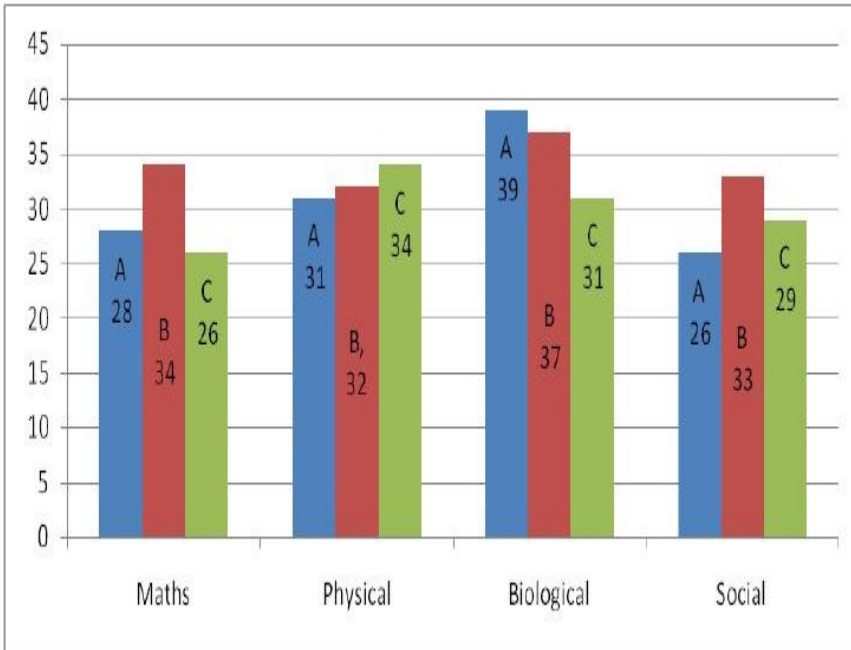
Question Label : Comprehension

Note: The questions Q. 31 to Q. 35 are based on the following information:

గమనిక: ప్రశ్నలు Q. 31 నుండి Q. 35 వరకు, కింది సమాచారం ఆధారంగా ఉన్నాయి.

The number of students passed in class X of a school, in the three sections A, B and C, in four subjects: Mathematics, Physical Sciences, Biological Sciences and Social science, is presented in the following multiple bar diagram. Assume the number of students in each section is 40.

ఒక పాఠశాలలోని, 10వ తరగతిలో, A, B మరియు C అనే మూడు విభాగాలలో, నాలుగు విషయాలలో: గణితము, భౌతిక శాస్త్రము, జీవ శాస్త్రము మరియు సాంఘిక శాస్త్రము లో ఉత్తీర్ణులైన విద్యార్థుల సంఖ్య, ఈ క్రింది బహుళ రేఖాచిత్రంలో ప్రదర్శించబడ్డాయి. ప్రతి విభాగంలోని విద్యార్థుల సంఖ్య 40 గా ఉంటుందని ఊహించుకోండి.



Sub questions

Question Number : 31 Question Id : 55213112558 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

The maximum possible number of students in section A, who passed in all the four subjects is.

విభాగం 'A' లో ఉన్న విద్యార్థులలో, నాలుగు విషయాలలో, గరిష్ఠంగా ఉత్తీర్ణులైన విద్యార్థుల సంఖ్య.

Options :

55213149321. 28

55213149322. 31

55213149323. 39

55213149324. 26

Question Number : 32 Question Id : 55213112559 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Out of the number of students passed in Physical Sciences, the pass percentage of students in section

B is

భౌతిక శాస్త్రాలలో ఉత్తీర్ణులైన విద్యార్థుల సంఖ్యలో, సెక్షన్ B లోని ఉత్తీర్ణులైన విద్యార్థుల శాతం

Options :

55213149325. 29.54

55213149326. 31.95

55213149327. 32.98

55213149328. 35.05

**Question Number : 33 Question Id : 55213112560 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A
Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On
Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :
Yes**

Correct Marks : 2 Wrong Marks : 0

The number of students in section C who failed in biology is
జీవశాస్త్రంలో విఫలమైన, సెక్షన్ 'C' లోని విద్యార్థుల సంఖ్య

Options :

55213149329. 4

55213149330. 9

55213149331. 11

55213149332. 14

Question Number : 34 Question Id : 55213112561 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A
Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On
Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :
Yes

Correct Marks : 2 Wrong Marks : 0

On the three sections, the percentage of passing students in Mathematics is
మూడు విభాగాల మిళితంలో, గణితంలో ఉత్తీర్ణులైన విద్యార్థుల శాతం

Options :

55213149333. 40.3

55213149334. 68.4

55213149335. 73.3

55213149336. 80.8

Question Number : 35 Question Id : 55213112562 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A
Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On
Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :
Yes

Correct Marks : 2 Wrong Marks : 0

In which subject 89.166 percentage of students passed ?
ఏ విషయం లో 89.166 శాతం మంది ఉత్తీర్ణులు

Options :

55213149337.

Mathematics
గణితము

55213149338.
Physical Sciences
భౌతిక శాస్త్రము

55213149339.
Biological Sciences
జీవ శాస్త్రము

55213149340.
Social Sciences
సాంఘిక శాస్త్రము

Sub-Section Number : 8
Sub-Section Id : 5521311110
Question Shuffling Allowed : Yes

Question Number : 36 Question Id : 55213112563 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0

MICR stands for

MICRఅనగా

Options :

55213149341.
Magnetic Ink Character Reader
అయస్కాంత సిరా అక్షరాల్ని చదివేది

55213149342.
Magnetic Ink Code Reader
అయస్కాంత సిరా కోడ్ చదివేది

Magnetic Ink Cases Reader

అయస్కాంత సిరా కేసులను చదివేది

55213149343.

Magnetic ink code recorder

అయస్కాంత సిరా కోడ్ రాసేది

55213149344.

**Question Number : 37 Question Id : 55213112564 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

What is embedded system?

ఎంబెడెడ్ వ్యవస్థ ఏమిటి?

Options :

The programme which arrives by being wrapped in box.

బక్ డబ్బాలో వచ్చే ప్రోగ్రామ్

55213149345.

The programme which is the permanent part of the computer

కంప్యూటర్ శాశ్వత భాగంగా వుండే ప్రోగ్రామ్

55213149346.

The computer which is the part of a big computer

పెద్ద కంప్యూటర్ భాగంగా వుండే కంప్యూటర్

55213149347.

The computer and software system that control the machine

బక్ యంత్రాన్ని నిరోధించే కంప్యూటర్ మరియు సాఫ్ట్‌వేర్

55213149348.

**Question Number : 38 Question Id : 55213112565 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

.....are used to identify a user who returns to a Website

ఒక వెబ్‌సైట్‌కి తిరిగి వచ్చే యూజర్‌ని గుర్తు పట్టడానికి వాడేది.....

Options :

Cookies

కూకీ

55213149349.

Plug-ins\

ప్లగ్-ఇన్

55213149350.

Scripts

స్క్రిప్టు

55213149351.

ASPs

55213149352.

**Question Number : 39 Question Id : 55213112566 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Protocol used by e-mail is

e- మెయిల్ వాడే ప్రోటో కాలే

Options :

55213149353. FTP

55213149354. TCP

55213149355. ID

55213149356. POP

**Question Number : 40 Question Id : 55213112567 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

As a part of Government to Business (G2B) initiative the Government of India has started the following portal

ప్రభుత్వం నుంచి వాణిజ్యం (G2B) లో భాగంగా భారత ప్రభుత్వం ప్రారంభించిన పోర్టల్

Options :

55213149357. GEM
పగడాలు

55213149358. Diamond
వజ్రం

Gold

బంగారం

55213149359.

Chanakya

చాణక్య

55213149360.

Sub-Section Number :

9

Sub-Section Id :

5521311111

Question Shuffling Allowed :

Yes

**Question Number : 41 Question Id : 55213112568 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Chipko movement is a public agitation that occurred in

'చిప్కో' ఉద్యమం ఇక్కడ జరిగింది.

Options :

Mansbal area of kashmir

కశ్మీర్‌లోని మానస్‌బల్ ప్రాంతం

55213149361.

Silent valley of Kerala

కేరళలోని సైలెంట్‌వాలీ

55213149362.

Sunderbans area of Bengal

బెంగాల్ సుందర బన్స్

55213149363.

55213149364.

Theri Garhwal area of Uttar Pradesh

ఉత్తరప్రదేశ్‌లోని తేహ్రి గర్హవాల ప్రాంతం

**Question Number : 42 Question Id : 55213112569 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Higher amount of sulphur -dio-oxide (SO_2) is emitted in the atmosphere by –

వాతావరణంలో అధికంగా సల్ఫర్ డైఆక్సైడ్ (SO_2) ను విడుదల చేసేది

Options :

Sugar Industry

చక్కెర పరిశ్రమ

55213149365.

Thermal Power plants

థర్మల్ విద్యుత్ కేంద్రాలు

55213149366.

Food processing industry

అహార ప్రాసెసింగ్ పరిశ్రమ

55213149367.

Bulk drug manufacturing Industry

బెషధాన్ని అధిక మొత్తంలో తయారుచేయు పరిశ్రమ

55213149368.

**Question Number : 43 Question Id : 55213112570 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No**

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Who said that the forest should be saved not because they are beautiful or because they shelter wild creatures of the wilderness, but to only provide homes are jobs to people.

అందం కోసమో లేక వన్య జీవుల మృగత్వానికి నీడనివ్వటానికో కాక ప్రజలకు ఉపాధిని, నీడ నివ్వటానికి అడవులను కాపాడితీరాలని చెప్పింది ఎవరు?

Options :

Aido Leopold and Rachel Carson

ఐడో లియోపాల్డ్, రేచల్ కార్సన్

55213149369.

Theodore Rosuest and pinchot

థియోడోర్ రూజ్వెల్ట్, పింఛోట్

55213149370.

John muir and wangel Maathai

జాన్ మూయిర్, వంగల్ మాతాయ్

55213149371.

David Brower and Barry Commoner

డేవిడ్ బ్రౌవర్, బారీ కామనర్

55213149372.

Question Number : 44 Question Id : 55213112571 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Developing Nations were committed to drawing up their own plans for the emission reduction for the first time in

అభివృద్ధి చెందుతున్న దేశాలు ఉద్గారాల తగ్గింపుకు తమ స్వంత ప్రణాళికల ఏర్పాటుకు ఈ సమావేశంలో నిర్ణయించారు.

Options :

Cop-20 Lima Climate Conference

సిఓపి-20 లీమా పర్యావరణ సమావేశం

55213149373.

Cop-19 Warsaw Climate conference

సిఓపి-19 వారా పర్యావరణ సమావేశం

55213149374.

Cop-18 Doha Climate Conference

సిఓపి-18 దోహా పర్యావరణ సమావేశం

55213149375.

Cop-11 Hyderabad climate conference

సిఓపి-11 హైదరాబాద్ పర్యావరణ సమావేశం

55213149376.

Question Number : 45 Question Id : 55213112572 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

The 2018 meeting of the G-7 Countries + k place in La Malbaie, Quebec, Canada and Donald Trump administration officials even declined to use the phrase 'climate change' and instead talk about

2018లో లా మాల్బాయ్, క్వబెక్, కెనడాలో జరిగిన జి-7 దేశాల సమావేశంలో డోనాల్డ్ ట్రంప్ అధికార ప్రతినిధులు 'పర్యావరణ మార్పు' అనే పదాన్ని వాడటానికి తిరస్కరించి, ఇండుకు బదులుగా ఈ విషయాన్ని మాట్లాడారు.

Options :

Environmental resilience

పర్యావరణ రిసైలెన్స్

55213149377.

Sustainable Development

సమగ్రాభివృద్ధి

55213149378.

Ecological Economy

ఆర్థిక పర్యావరణం

55213149379.

Environmental Audit

పర్యావరణపరంగా సరిచూడటం

55213149380.

Sub-Section Number :

10

Sub-Section Id :

5521311112

Question Shuffling Allowed :

Yes

Question Number : 46 Question Id : 55213112573 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Today's Education system at higher education level is :

నేటి విద్యా విధానము - ఉన్నత విద్యా స్థాయిలో ఈ విధంగా ఉన్నది.

Options :

Supports traditional nature of teaching

సాంప్రదాయ బోధనా పద్ధతిని ప్రోత్సహిస్తుంది

55213149381.

It is complex in reaching people

ప్రజల అందుబాటుకు సంక్లిష్టతగలది

55213149382.

Imparts education according to social stratification

సాంఘిక వర్గీకరణ ప్రకారం విద్యనందిస్తుంది

55213149383.

Imparts same education to all strata of society

సమాజంలోని అన్నివర్గాల వారికి ఒకే రకమైన విద్యనందిస్తుంది

55213149384.

Question Number : 47 Question Id : 55213112574 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Autonomy in higher education doesn't include freedom for the institutions in:

ఉన్నత విద్యాసంస్థల స్వేచ్ఛలో ఇది అంతర్భాగం కాదు

Options :

Administration

పరిపాలనాంశాలు

55213149385.

Policy-making

పథకాలను రూపొందించడం

55213149386.

Finance

అర్థికాంశాలు

55213149387.

Curriculum development

పాఠ్యాంశాల వికాసం

55213149388.

Question Number : 48 Question Id : 55213112575 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Environmental education is important for the students of higher education because

ఉన్నత విద్యనభ్యసించే విద్యార్థులకు పర్యావరణ విద్య ప్రాముఖ్యం ఎందుకనగా?

Options :

to give them expert knowledge

విషయ నైపుణ్య పరిజ్ఞానాన్ని అందజేయడానికి

55213149389.

to develop their awareness

అవగాహనను పెంపొందించడానికి

55213149390.

to make them responsible for taking care of environment

పర్యావరణ పరిరక్షణకు బాధ్యత వహించడానికి

55213149391.

to leave them with their own choice towards future environmental consequences

భవిష్యత్ పర్యావరణ పరిణామాలకు సంబంధించి వారి స్వీయ ఆలోచనకు వదిలివేయడానికి

55213149392.

Question Number : 49 Question Id : 55213112576 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

NAAC is an autonomous institution under the aegis of:

స్వయం ప్రతిపత్తిగల సంస్థ NAAC ఎవరి ఆధీనంలో పనిచేయును?

Options :

ICSSR

ఐ.సి.ఎస్.ఎస్.ఆర్

55213149393.

CSIR

సి.ఎస్.ఐ.ఆర్

55213149394.

AICTE

ఎ.ఐ.సి.టి.ఐ

55213149395.

UGC

యు.జి.సి

55213149396.

**Question Number : 50 Question Id : 55213112577 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Ancient Gurukulas differ from modern residential schools in providing except th following :

పురాతన కాలంలోని గురుకులాలు ఆధునిక ఆశ్రమ పాఠశాలలలోని క్రింద పేర్కొన్న ఒకటి తప్ప సదుపాయాలు
కల్పించేవి

Options :

Accommodation

నివాసవసతి

55213149397.

Knowledge

విషయ పరిజ్ఞానం

55213149398.

55213149399.

Vocational skills

వృత్తి నైపుణ్యాలు

Universal Access

సాంఘిక అందుబాటు

55213149400.

JOURNALISM AND MASS COMMUNICATION

Group Number :	2
Group Id :	552131166
Group Maximum Duration :	120
Group Minimum Duration :	120
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	200
Is this Group for Examiner? :	No
Examiner permission :	Cant View
Show Progress Bar? :	No

JOURNALISM AND MASS COMMUNICATION

Section Id :	552131166
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	96

Number of Questions to be attempted :	96
Section Marks :	200
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	5521311113
Question Shuffling Allowed :	Yes

**Question Number : 51 Question Id : 55213112578 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

The initial stage in interpersonal communication is called

Options :

55213149401. **Emphatic stage**

55213149402. **Personal stage**

55213149403. **Phatic stage**

55213149404. **Emotional stage**

**Question Number : 52 Question Id : 55213112579 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No**

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Author of *One-Dimensional Man*

Options :

55213149405. Herbert Schiller

55213149406. Herbert Marcuse

55213149407. Herbert Spencer

55213149408. Jurgen Hebermas

Question Number : 53 Question Id : 55213112580 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Which theory deals with the structuring and organizing of messages?

Options :

55213149409. Agenda Setting theory

55213149410. Framing theory

55213149411. Reception theory

Critical theory

55213149412.

**Question Number : 54 Question Id : 55213112581 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which communication model deals with public opinion?

Options :

Helical model

55213149413.

Spiral of silence model

55213149414.

SMCR model

55213149415.

Gate keeper model

55213149416.

**Question Number : 55 Question Id : 55213112582 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

The important feature of Aristotelian model of communication is

Options :

55213149417.

Emphasis on communicator

55213149418. Emphasis on receiver

55213149419. Stress on empathy

55213149420. Relationship between communicator and receiver symmetrical

**Question Number : 56 Question Id : 55213112583 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Section 153 A of IPC deals with

Options :

55213149421. Sedition

55213149422. Creating the feelings of hatred

55213149423. Obscenity

55213149424. Defamation

**Question Number : 57 Question Id : 55213112584 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

White balance in video camera is adjusted before shooting to _____

Options :

55213149425. Create snow effect

55213149426. Maintain color accuracy

55213149427. Increase brightness

55213149428. Adjust contrast

**Question Number : 58 Question Id : 55213112585 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

_____ is used to indicate the lapse of time.

Options :

55213149429. Cut

55213149430. Dissolve

Fade

55213149431.

Wipe

55213149432.

**Question Number : 59 Question Id : 55213112586 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Article 361 A of Indian Constitution deals with

Options :

55213149433. Publication of the proceedings of Parliament

55213149434. Publication of the proceedings of Cabinet

55213149435. Publication of the proceedings of Judiciary

55213149436. Publication of the proceedings of Election Commission

**Question Number : 60 Question Id : 55213112587 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

According to 'Diffusion of Innovations Theory' the percentage of Innovators is

Options :

55213149437. 2.5

55213149438. 7.5

55213149439. 12.5

55213149440. 14

**Question Number : 61 Question Id : 55213112588 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

The major cost item for a newspaper is

Options :

55213149441. Wages of staff

55213149442. Newsprint

55213149443. Marketing costs

55213149444. Transport

**Question Number : 62 Question Id : 55213112589 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

In video camera, ND filters are used to

Options :

55213149445. Change the actual colour

55213149446. Reduce the intensity of light

55213149447. Increase the intensity of light

55213149448. Maintain colour accuracy

**Question Number : 63 Question Id : 55213112590 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which committee recommended permitting franchise stations?

Options :

55213149449. Khosla Committee

A.K.Chanda Committee

55213149450.

B.G.Verghese Committee

55213149451.

Varadhan Committee

55213149452.

**Question Number : 64 Question Id : 55213112591 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

In India foreign direct investment limit in films is _____

Options :

55213149453. 26 %

55213149454. 49%

55213149455. 74%

55213149456. 100%

**Question Number : 65 Question Id : 55213112592 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No**

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Who directed the film *Moana*?

Options :

55213149457. Robert Flaherty

55213149458. John Grierson

55213149459. Alfred Hitchcock

55213149460. Ingmar Bergman

Question Number : 66 Question Id : 55213112593 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

In digital mass communication, the audience is _____

Options :

55213149461. Large

55213149462. Passive

55213149463. Participatory

Global

55213149464.

**Question Number : 67 Question Id : 55213112594 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

When the advertising objective is to build primary demand for a new product category, advertising is most likely be

Options :

55213149465. Persuasive

55213149466. Comparative

55213149467. Informative

55213149468. Patronage

**Question Number : 68 Question Id : 55213112595 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

The first ombudsman for any newspaper in the world was appointed in ____

Options :

55213149469. Sweden

55213149470. Japan

55213149471. Austria

55213149472. Great Britain

**Question Number : 69 Question Id : 55213112596 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

SITE programmes were telecast in _____

Options :

55213149473. Hindi, Tamil, Telugu, Oria

55213149474. Hindi, Kannada, Tamil, Bengali

55213149475. Hindi, Kannada, Telugu, Tamil

55213149476. Hindi, Kannada, Oria, Telugu

**Question Number : 70 Question Id : 55213112597 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which shot is used to show the strength of a person?

Options :

55213149477. High angle shot

55213149478. Low angle shot

55213149479. Wide angle shot

55213149480. Narrow angle shot

**Question Number : 71 Question Id : 55213112598 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which communication model deals with the fear of isolation?

Options :

55213149481. Helical model

55213149482. ABX model

Spiral of Silence model

55213149483.

Gate Keeper model

55213149484.

**Question Number : 72 Question Id : 55213112599 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

In TV News, Mosaic is used

Options :

To decorate the background

55213149485.

To super impose visuals on background

55213149486.

To block the faces of rape victims, child abuse etc.

55213149487.

To focus attention on a specific area of the frame

55213149488.

**Question Number : 73 Question Id : 55213112600 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Who is the author of S/Z ?

Options :

55213149489. Wilbur Schramm

55213149490. Roland Barthes

55213149491. Daniel Lerner

55213149492. Everett Hegan

**Question Number : 74 Question Id : 55213112601 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Chi-square test is done to

Options :

55213149493. Determine the adequacy of samples

55213149494. Test the instrument of data collection

55213149495. Test the hypothesis

55213149496. Assess the viewership

**Question Number : 75 Question Id : 55213112602 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Control groups are used in

Options :

Case study method
55213149497.

Survey method
55213149498.

Experimental method
55213149499.

Longitudinal research
55213149500.

**Question Number : 76 Question Id : 55213112603 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which test statistic is used for a global test of significance?

Options :

Z test
55213149501.

55213149502. t test

55213149503. Chi-square test

55213149504. F test

**Question Number : 77 Question Id : 55213112604 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

The term “Positioning” was first coined by

Options :

55213149505. David Ogilvy

55213149506. James Mac Carthy

55213149507. Neil Borden

55213149508. Al Ries and Jack Trout

**Question Number : 78 Question Id : 55213112605 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes**

Correct Marks : 2 Wrong Marks : 0

The relationship between focal length and depth of field is

Options :

55213149509. As the focal length decreases, the depth of field increases

55213149510. As the focal length increases, the depth of field increases

55213149511. There is no difference between focal length and depth of field

55213149512. There is no relationship between focal length and depth of field

Question Number : 79 Question Id : 55213112606 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

The International Programme for Development of Communications(IPDC) focuses on

Options :

55213149513. Telecommunications

55213149514. Digital media

55213149515. Traditional media

55213149516. Community media

**Question Number : 80 Question Id : 55213112607 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

_____ ensures that the publishers recover their advertising money from ad agencies.

Options :

55213149517. **AAAI**

55213149518. **ASCI**

55213149519. **INS**

55213149520. **ABC**

**Question Number : 81 Question Id : 55213112608 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

A special feature of a product or service that becomes the focus of the selling message:

Options :

55213149521. **Tactics**

55213149522. Vision

55213149523. USP

55213149524. View point

**Question Number : 82 Question Id : 55213112609 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

A time period directly preceding and following prime time on TV is called as

Options :

55213149525. Fringe time

55213149526. Green advertising

55213149527. Holding power

55213149528. Infomercial

**Question Number : 83 Question Id : 55213112610 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No**

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Rod puppets are widely prevalent in ____

Options :

Telangana

55213149529.

Karnataka

55213149530.

Rajasthan

55213149531.

West Bengal

55213149532.

Question Number : 84 Question Id : 55213112611 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Who is credited with the creation of World Wide Web?

Options :

Leonard Kleinrock

55213149533.

Tim Berners-Lee

55213149534.

J.C.R. Licklider

55213149535.

Sergei Brin & Larry Page

55213149536.

**Question Number : 85 Question Id : 55213112612 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

_____ was the first private sector Internet Service Provider in India.

Options :

Sify

55213149537.

Tata

55213149538.

Reliance

55213149539.

Airtel

55213149540.

**Question Number : 86 Question Id : 55213112613 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which of the following involves presenting patterns of data in visual form coupled with explanatory text in a self-contained box?

Options :

55213149541. Illustration

55213149542. News story

55213149543. Infographic

55213149544. Side bar

**Question Number : 87 Question Id : 55213112614 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

The weekend edition of *Mint* is called

Options :

55213149545. Lounge

55213149546. Eye

55213149547. Blink

55213149548. Life

**Question Number : 88 Question Id : 55213112615 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which of the following is a way a website or service can allow integration of its contents into other websites?

Options :

55213149549. Application Programming Interface

55213149550. Rich Site Summary (RSS)

55213149551. Widget

55213149552. Hyper text

**Question Number : 89 Question Id : 55213112616 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify an American news site that operates in India in partnership with the times group.

Options :

55213149553. Scroll

55213149554. HuffPost

55213149555. TheWire

55213149556. The First post

**Question Number : 90 Question Id : 55213112617 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

All India Radio started External Services first in _____ language

Options :

55213149557. Pashto

55213149558. English

55213149559. Kurdish

55213149560. Hindusthani

**Question Number : 91 Question Id : 55213112618 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No**

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Pandit Madan Mohan Malaviya was associated with

Note: For this question, discrepancy is found in question/answer. Full Marks is being awarded to all candidates.

Options :

Aaj

55213149561.

Navajeevan

55213149562.

National Herald

55213149563.

The Independent

55213149564.

Question Number : 92 Question Id : 55213112619 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

After the completion of registration process, the first issue of a daily newspaper should be published within _____ days.

Options :

55213149565. 30

55213149566. 45

55213149567. 60

55213149568. 90

**Question Number : 93 Question Id : 55213112620 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

NWICO demand concerns

Options :

55213149569. Privatization of telecommunications

55213149570. Free flow of capital in media industries

55213149571. Security of journalists in foreign countries

55213149572. Equitable flow of news across international borders

Question Number : 94 Question Id : 55213112621 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

20:20 media is

Options :

55213149573. An Advertising Agency

55213149574. Voter Survey Agency

55213149575. News Agency

55213149576. Public Relations Agency

Question Number : 95 Question Id : 55213112622 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

In Semiotics, signification refers to

Options :

55213149577. Generation of meaning

55213149578. Distortion in the meaning

55213149579. Relationship between the signifier and signified

55213149580. Relationship between codes and signs

**Question Number : 96 Question Id : 55213112623 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Code of Brussels is related to

Options :

55213149581. New Media

55213149582. Advertising

55213149583. Television

55213149584. Public Relations

**Question Number : 97 Question Id : 55213112624 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Which article of the Indian Constitution provides for freedom to practice any profession?

Options :

55213149585. 19 (B)

55213149586. 19 (D)

55213149587. 19 (E)

55213149588. 19 (G)

**Question Number : 98 Question Id : 55213112625 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

___ is the author of *Beyond the Lines: An Autobiography*.

Options :

55213149589. Kushwant Singh

55213149590. B.G.Vergheese

55213149591. Kuldip Nayar

55213149592. Pranoy Roy

**Question Number : 99 Question Id : 55213112626 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

House of Cards is _____.

Options :

55213149593. TV serial

55213149594. Radio serial

55213149595. Web series

55213149596. Radio drama

**Question Number : 100 Question Id : 55213112627 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

'Our Common Future' is the report of _____.

Options :

55213149597. Brundtland Commission

Mac Bride Commission

55213149598.

Hutchins Commission

55213149599.

Planning Commission of India

55213149600.

**Question Number : 101 Question Id : 55213112628 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): Advertising Standards Council of India(ASCI) adopted a Code
for Self-Regulation in Advertising.

Reason (R): ASCI is a statutory body working under the Ministry of Information and Broadcasting.

Options :

55213149601. Both (A) and (R) are true

55213149602. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149603. (A) is true, but (R) is false

55213149604. (A) is false, but (R) is true

Question Number : 102 Question Id : 55213112629 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Assertion (A): In a group situation the election of a chairman involves a decision that calls for considerable interaction.

Reason (R): The essence of group discussion skills is based on the ability to develop our skill in joint decision-making.

Options :

Both (A) and (R) are true
55213149605.

Both (A) and (R) are true, but (R) is not the correct explanation of (A)
55213149606.

(A) is true, but (R) is false
55213149607.

(A) is false, but (R) is true
55213149608.

Question Number : 103 Question Id : 55213112630 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Assertion (A): TRAI supported net-neutrality through its prohibition of discriminatory tariffs.

Reason (R): TRAI is a statutory body that plays a crucial role in policy formulation on telecommunications.

Options :

Both (A) and (R) are true
55213149609.

55213149610. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149611. (A) is true, but (R) is false

55213149612. (A) is false, but (R) is true

**Question Number : 104 Question Id : 55213112631 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): The Broadcasting Content Complaints Council (BCCC) deals with complaints on television channels.

Reason (R): It is a statutory body working under the Ministry of Information and Broadcasting.

Options :

55213149613. Both (A) and (R) are true

55213149614. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149615. (A) is true, but (R) is false

55213149616. (A) is false, but (R) is true

Question Number : 105 Question Id : 55213112632 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Assertion (A): A number of web series incorporate interactive Web 2.0 features on their producer's websites.

Reason (R): The Web 2.0 features enable viewers and fans to post comments online about episodes.

Options :

55213149617. Both (A) and (R) are true

55213149618. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149619. (A) is true, but (R) is false

55213149620. (A) is false, but (R) is true

Question Number : 106 Question Id : 55213112633 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Assertion (A): E-journals and magazines are gaining acceptability even in developing countries.

Reason (R): Increased net connectivity with mobile penetration have contributed to this phenomenon.

Options :

55213149621. Both (A) and (R) are true

55213149622. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

(A) is true, but (R) is false

55213149623.

(A) is false, but (R) is true

55213149624.

**Question Number : 107 Question Id : 55213112634 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): "The free flow of information" is a Western concept, by which almost all Western countries rationalize the operations of their media.

Reason (R): Western countries fought for free and balanced flow of information.

Options :

Both (A) and (R) are true

55213149625.

Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149626.

(A) is true, but (R) is false

55213149627.

(A) is false, but (R) is true

55213149628.

**Question Number : 108 Question Id : 55213112635 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes**

Correct Marks : 2 Wrong Marks : 0

Assertion (A): PR 2.0 became a part of our PR practices to raise awareness, build relationships, create and maintain a positive image, and increase overall brand exposure.

Reason (R): PR Agencies contribute to enhance the image of organizations.

Options :

55213149629. Both (A) and (R) are true

55213149630. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149631. (A) is true, but (R) is false

55213149632. (A) is false, but (R) is true

Question Number : 109 Question Id : 55213112636 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Assertion (A): The Communication approach of dominant paradigm laid emphasis on utilization of traditional folk media.

Reason (R): Traditional folk media are very effective as channels of communication in rural areas.

Options :

55213149633. Both (A) and (R) are true

55213149634. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149635. (A) is true, but (R) is false

55213149636. (A) is false, but (R) is true

**Question Number : 110 Question Id : 55213112637 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): Parliament is empowered by the Constitution to punish for its contempt arising from the breach of its privileges.

Reason (R): Contempt of the House is a reasonable restriction on freedom of speech and expression under article 19(2).

Options :

55213149637. Both (A) and (R) are true

55213149638. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149639. (A) is true, but (R) is false

55213149640. (A) is false, but (R) is true

**Question Number : 111 Question Id : 55213112638 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): Katz and Lazarsfeld used meta-analysis to develop the two-step flow hypothesis.

Reason (R): A meta-analysis is a statistical analysis that combines the results of multiple scientific studies.

Options :

55213149641. Both (A) and (R) are true

55213149642. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149643. (A) is true, but (R) is false

55213149644. (A) is false, but (R) is true

**Question Number : 112 Question Id : 55213112639 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): Television production is a team work.

Reason (R): Camera work is described as writing with lighting.

Options :

55213149645. Both (A) and (R) are true

55213149646. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149647. (A) is true, but (R) is false

55213149648.

(A) is false, but (R) is true

**Question Number : 113 Question Id : 55213112640 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): Data journalism is gaining importance in India.

Reason (R): Data journalism can help a journalist tell a complex story through infographics.

Options :

55213149649. Both (A) and (R) are true

55213149650. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149651. (A) is true, but (R) is false

55213149652. (A) is false, but (R) is true

**Question Number : 114 Question Id : 55213112641 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): Effective communicators do have empathy.

Reason (R): Empathy is nothing but sympathy for others.

Options :

55213149653. Both (A) and (R) are true

55213149654. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149655. (A) is true, but (R) is false

55213149656. (A) is false, but (R) is true

**Question Number : 115 Question Id : 55213112642 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Assertion (A): All India Radio and Doordarshan were separated in 1967.

Reason (B): Dr.Bhagavantam Committee recommended separation of AIR and DD.

Options :

55213149657. Both (A) and (R) are true

55213149658. Both (A) and (R) are true, but (R) is not the correct explanation of (A)

55213149659. (A) is true, but (R) is false

55213149660. (A) is false, but (R) is true

**Question Number : 116 Question Id : 55213112643 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct sequence in Freytag's dramatic structure

Options :

55213149661. Exposition, rising of action, climax, falling of action, denouement

55213149662. Rising of action, exposition, falling of action, denouement, climax

55213149663. Falling of action, rising of action, denouement, climax, exposition

55213149664. Denouement, falling of action, rising of action, exposition, climax,

**Question Number : 117 Question Id : 55213112644 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct sequence

Options :

55213149665. Perception, exposure, attention, retention

55213149666. Attention, perception, retention, exposure

55213149667. Exposure, attention, perception, retention

55213149668. Attention, exposure, retention, perception

**Question Number : 118 Question Id : 55213112645 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the chronological order of Satyajit Ray's movies.

Options :

55213149669. Apu Trilogy,Charulatha, Sonar Kella,Devi

55213149670. Charulatha, Devi, Sonar Kella, Apu Trilogy

55213149671. Sonar Kella,Devi, Apu Trilogy,Charulatha.

55213149672. Devi, Sonar Kella, Charulatha, Apu Trilogy

**Question Number : 119 Question Id : 55213112646 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct sequence of arrangement of light

Options :

55213149673. fill light,Key light,Background light, Back light

55213149674. Key light, Back light, Background light, fill light

55213149675. Background light, Back light,fill light,Key light

55213149676. Back light, Background light, Key light, fill light

**Question Number : 120 Question Id : 55213112647 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct sequence of the soap operas

Options :

55213149677. Maha Bharat, Ramayan, Jai Hanuman, Tippu Sultan

55213149678. Jai Hanuman, Ramayan, Maha Bharat, Tippu Sultan

55213149679. Tippu Sultan, Maha Bharat, Ramayan,Jai Hanuman

55213149680. Ramayan,Maha Bharat, Tippu Sultan, Jai Hanuman

**Question Number : 121 Question Id : 55213112648 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct sequence of the chronological order of the Telugu news-dailies

Options :

55213149681. Golkonda Pathrika, Krishna Pathrika, Andhra Pathrika, Andhra Prabha

55213149682. Krishna Pathrika, Andhra Pathrika, Golkonda Pathrika, Andhra Prabha

55213149683. Golakonda Pathrika, Krishna Pathrika, Andhra Prabha, Andhra Pathrika

55213149684. Andhra Pathrika, Andhra Prabha, Krishna Pathrika, Golakonda Pathrika

**Question Number : 122 Question Id : 55213112649 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the chronological order of the following committees

Options :

55213149685. Kuldeep Nair Committee , Khosla Committe, P.C.Joshi Commitee, AK Chanda Committee

55213149686. Khosla Committe, P.C.Joshi Commitee, AK Chanda Committee, Kuldeep Nair Committee

55213149687. Khosla Committe, AK Chanda Committee, Kuldeep Nair Committee , P.C.Joshi Commitee

55213149688. AK Chanda Committee, Khosla Committe , Kuldip Nayar Committee , P.C.Joshi Commitee

**Question Number : 123 Question Id : 55213112650 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct sequence of different language newspapers in India by circulation volume in descending order.

Note: For this question, discrepancy is found in question/answer. Full Marks is being awarded to all candidates.

Options :

55213149689. English, Hindi, Marathi, Bengali

55213149690. Hindi, English, Bengali, Marathi

55213149691. Hindi, Bengali, English, Marathi

55213149692. Hindi, Marathi, Bengali, English

**Question Number : 124 Question Id : 55213112651 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct chronological order of the Chairmen of Press Council of India.

Options :

55213149693. P.B.Sawant, Jayachandra Reddy, C.K.Prasad, Markandey Kartju

55213149694. Jayachandra Reddy, P.B.Sawant, C.K.Prasad, Markandey Kartju

55213149695. C.K.Prasad, Jayachandra Reddy, P.B.Sawant, Markandey Kartju

55213149696. Jayachandra Reddy, P.B.Sawant, Markandey Kartju, C.K.Prasad

**Question Number : 125 Question Id : 55213112652 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct chronological order of the following publications.

Options :

55213149697. Mumbai Samachar, The Durpan, Dig-Darshan, Samachar Darpan

55213149698. Mumbai Samachar, The Durpan, Samachar Darpan, Dig-Darshan

55213149699. Dig-Darshan, Samachar Darpan, Mumbai Samachar The Durpan,

55213149700. Samachar Darpan, Mumbai Samachar, Dig-Darshan, The Durpan

**Question Number : 126 Question Id : 55213112653 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the chronological order of the establishment of the international organizations:

Options :

55213149701. IPI, ITU, IFJ, AMIC

55213149702. ITU, IPI, IFJ, AMIC

55213149703. ITU, IPI, AMIC, IFJ

55213149704. ITU, IFJ, IPI, AMIC

**Question Number : 127 Question Id : 55213112654 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

The advertisement revenue share in India among different media in descending order

Options :

55213149705. Television, Print Media, Radio, Outdoor Media, Internet

55213149706. Print Media, Television, Outdoor Media, Radio, Internet

55213149707. Print Media, Radio, Television, Outdoor Media, Internet

55213149708. Print Media, Television, Outdoor Media, Internet, Radio

**Question Number : 128 Question Id : 55213112655 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct chronological order of the Wage Boards.

Options :

55213149709. Palekar Wage Board, Bachavat Wage Board, Manisana Wage Board, Majithia Wage Board

55213149710. Palekar Wage Board, Bachavat Wage Board , Majithia Wage Board, Manisana Wage Board.

55213149711. Bachavat Wage Board , Palekar Wage Board, Majithia Wage Board, Manisana Wage Board.

55213149712. Bachavat Wage Board , Palekar Wage Board, Manisana Wage Board, Majithia Wage Board,

**Question Number : 129 Question Id : 55213112656 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct chronological order of the following

Options :

55213149713. AAI, RNI, PRSI, ASCI

55213149714. AAI , ASCI, RNI, PRSI

55213149715. AAI , ASCI , PRSI, RNI

55213149716. PRSI, ASCI , AAI , RNI

**Question Number : 130 Question Id : 55213112657 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Identify the correct chronological order of the following.

Options :

55213149717. Face book, Twitter, You tube, Instagram, Linked In

55213149718. Twitter, Face book, You tube, Instagram, Linked In

55213149719. You tube, Face book, Twitter, Instagram, Linked In

55213149720. Linked In, Face book, You tube , Twitter, Instagram

**Question Number : 131 Question Id : 55213112658 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List – I
Camera parts/functions

List – II
Effects

- | | |
|------------------|------------------------|
| 1. Iris | a. Size of the picture |
| 2. White balance | b. Colour correction |
| 3. CCD | c. Intensity of light |
| 4. Lenses | d. Resolution |

Options :

55213149721. 1-c, 2-b, 3-d, 4-a

55213149722. 1-a, 2-b, 3-d, 4-c

55213149723. 1-b, 2-d, 3-a, 4-c

55213149724. 1-d, 2-c, 3-b, 4-a

Question Number : 132 Question Id : 55213112659 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Match the following

List – I

Title of the books

List – II

Names of the authors of the books

- | | |
|------------------------------------|--------------------------------|
| 1. Guilty Men of India's Partition | a. Dr.Ram Manohar Lohia |
| 2. The Immanence of God | b. Dr.B.R. Ambedkar |
| 3. Political Diary | c. Pandit Madan Mohan Malaviya |
| 4. The Buddha and His Dhamma | d. Deen Dayal Upadhyaya |

Options :

55213149725. 1-c, 2-a, 3-d, 4-b

55213149726. 1-a, 2-c, 3-d, 4-b

55213149727. 1-b, 2-d, 3-a, 4-c

55213149728. 1-d, 2-c, 3-a, 4-b

Question Number : 133 Question Id : 55213112660 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes Correct Marks : 2 Wrong Marks : 0

Match the following

List-I
Experts

List-II
Field of expertise

- | | |
|------------------------|-----------------------|
| 1. Richard F. Outcault | a. Community video |
| 2. Don Snowden | b. Photo journalism |
| 3. Roger Fenton | c. Cartoon journalism |
| 4. Ina Philips | d. Soap opera |

Options :

55213149729. 1-c, 2-a, 3-b, 4-d

55213149730. 1-a, 2-c, 3-d, 4-b

55213149731. 1-b, 2-d, 3-a, 4-c

55213149732. 1-d, 2-c, 3-b, 4-a

**Question Number : 134 Question Id : 55213112661 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List-I
Tests

List-II
Purposes

- | | |
|---------------|------------------------|
| 1. T-test | a. Prediction |
| 2. Chi Square | b. Association |
| 3. Regression | c. Means of two groups |
| 4. ANOVA | d. Variance in groups |

Options :

55213149733. 1-d, 2-c, 3-b, 4-a

55213149734. 1-a, 2-b, 3-c, 4-d

55213149735. 1-b, 2-c, 3-a, 4-d

55213149736. 1-c, 2-b, 3-a, 4-d

**Question Number : 135 Question Id : 55213112662 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List-I
Scholars

List-II
Concepts

1. David McClelland
2. Daniel Lerner
3. Walt Rostov
4. Paulo Freire

- a. Stages of Economic Growth
- b. Empathy
- c. Conscientization
- d. n-ach

Options :

55213149737. 1-d, 2-b, 3-a, 4-c

55213149738. 1-a, 2-d, 3-c, 4-b

55213149739. 1-a, 2-b, 3-c, 4-d

1-b, 2-a, 3-c, 4-d

55213149740.

**Question Number : 136 Question Id : 55213112663 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List-I	List-II
Media Organizations/ Institutes	Places
1. PII	a. Pune
2. FTII	b. Chennai
3. NFDC	c. New Delhi
4. MCRC	d. Mumbai

Options :

55213149741. 1-d, 2-b, 3-a, 4-c

55213149742. 1-b, 2-c, 3-a, 4-d

55213149743. 1-d, 2-c, 3-a, 4-b

55213149744. 1-b, 2-a, 3-d, 4-c

**Question Number : 137 Question Id : 55213112664 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No**

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Match the following

List-1
Theories

List-II
Scholars

- | | |
|-------------------------------|----------------------|
| 1. Cultivation theory | a. George Gerbner |
| 2. Inoculation theory | b. Charles Osgood |
| 3. Systematic Behavior theory | c. William J McGuire |
| 4. Congruity theory | d. Clark L.Hull |

Options :

55213149745. 1-a, 2-b, 3-c, 4-d

55213149746. 1-a, 2-b, 3-d, 4-c

55213149747. 1-b, 2-a, 3-c, 4-d

55213149748. 1-a, 2-c, 3-d, 4-b

Question Number : 138 Question Id : 55213112665 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Match the following

List-1
Research methods

List-II
Important features

- | | |
|--------------------------|-------------------|
| 1. Survey | a. Control groups |
| 2. Experimental method | b. Sampling |
| 3. Longitudinal research | c. Classification |
| 4. Content Analysis | d. Panels |

Options :

55213149749. 1-b, 2-d, 3-c, 4-a

55213149750. 1-a, 2-b, 3-d, 4-c

55213149751. 1-b, 2-a, 3-d, 4-c

55213149752. 1-c, 2-a, 3-b, 4-d

**Question Number : 139 Question Id : 55213112666 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List-I

Newspapers

1. Sakshi
2. Namasthe Telangana
3. Vaartha
4. Eenadu

List-II

Special pages

- a. Vasundhara
- b. Cheli
- c. Family
- d. Zindagi

Options :

55213149753. 1-d, 2-b, 3-c, 4-a

55213149754. 1-c, 2-b, 3-d, 4-a

55213149755. 1-b, 2-d, 3-c, 4-a

1-c, 2-d, 3-b, 4-a

55213149756.

**Question Number : 140 Question Id : 55213112667 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List – I
International organizations

List – II
Headquarters

- | | |
|---------|-------------|
| 1. IPI | a. Brussels |
| 2. IFJ | b. Vienna |
| 3. ITU | c. Geneva |
| 4. AMIC | d. Manila |

Options :

55213149757. 1-c, 2-b, 3-d, 4-a

55213149758. 1-a, 2-c, 3-d, 4-b

55213149759. 1-b, 2-a, 3-c, 4-d

55213149760. 1-d, 2-c, 3-b, 4-a

**Question Number : 141 Question Id : 55213112668 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No**

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Match the following

List – I
PR models

List – II
Characteristics

- | | |
|-----------------------|----------------------------------|
| 1. Asymmetric | a. One way, imbalanced |
| 2. Press Agency | b. Disseminate Govt.information |
| 3. Public information | c. Two way, presence of feedback |
| 4. Symmetric | d. Publicity |

Options :

55213149761. 1-c, 2-b, 3-d, 4-a

55213149762. 1-a, 2-d, 3-b, 4-c

55213149763. 1-a, 2-c, 3-d, 4-b

55213149764. 1-a, 2-d, 3-c, 4-b

Question Number : 142 Question Id : 55213112669 Question Type : MCQ Option Shuffling : Yes

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum

Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No

Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

Match the following

List – I
Types of advertising

List – II
Purposes

- | | |
|----------------------|----------------------------|
| 1. Informative | a. Selective demand |
| 2. Persuasion | b. Primary demand |
| 3. Reminder | c. Undifferentiated brands |
| 4. Heavy advertising | d. Maturity stage |

Options :

55213149765. 1-b, 2-c, 3-a, 4-d

55213149766. 1-a, 2-d, 3-c, 4-b

55213149767. 1-b, 2-a, 3-d, 4-c

55213149768. 1-d, 2-c, 3-b, 4-a

**Question Number : 143 Question Id : 55213112670 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List-I
Theorists

List-II
The concepts / Theories

- | | |
|-------------------|---------------------------|
| 1. Albert Bandura | a. Mediascapes |
| 2. Appadurai | b. Social learning theory |
| 3. Grunig | c. Stakeholders theory |
| 4. Freeman | d. Theory of Excellence |

Options :

55213149769. 1-d, 2-c, 3-b, 4-a

55213149770. 1-b, 2-d, 3-c, 4-a

55213149771. 1-b, 2-a, 3-d, 4-c

55213149772. 1-c, 2-d, 3-a, 4-b

**Question Number : 144 Question Id : 55213112671 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List – I

Online journalism aspects

1. Shovelware
2. Pre-purposing
3. Layered news
4. Convergence

List – II

Purposes

- a. First version of the story for online editing
- b. Shifting content from print/electronic to web
- c. A mix of audio video/text, graphics
- d. News which is embedded and has to be explored

Options :

1-b, 2-a, 3-d, 4-c

55213149773.

1-a, 2-d, 3-c, 4-b

55213149774.

1-b, 2-a, 3-c, 4-d

55213149775.

1-d, 2-c, 3-b, 4-a

55213149776.

**Question Number : 145 Question Id : 55213112672 Question Type : MCQ Option Shuffling : Yes
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : 0 Minimum
Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No
Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes
Correct Marks : 2 Wrong Marks : 0**

Match the following

List – I
Agricultural programs

1. Nelathalli
3. Chenu-Chelaka
4. Sagubadi
5. Annapurna

List – II
Television channels

- a. HM TV
- b. T News
- c. Sakshi
- d. TV-5

Options :

55213149777. 1-a, 2-b, 3-c, 4-d

55213149778. 1-b, 2-a, 3-c, 4-d

55213149779. 1-c, 2-a, 3-b, 4-d

55213149780. 1-d, 2-b, 3-c, 4-a

Sub-Section Number : 2

Sub-Section Id : 5521311114

Question Shuffling Allowed : No

Question Id : 55213112673 Question Type : COMPREHENSION Sub Question Shuffling Allowed : No Group Comprehension Questions : No Question Pattern Type : NonMatrix Calculator : None Response Time : N.A Think Time : 0 Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Question Numbers : (146 to 150)

Question Label : Comprehension

Answer questions 96-100 based on the following passage :

In regard to propaganda the early advocates of universal literacy and a free press envisaged only two possibilities: the propaganda might be true, or it might be false. They did not foresee what in fact has happened, above all in our Western capitalist democracies - the development of a vast mass communications industry, concerned in the main neither with the true nor the false, but with the unreal, the more or less totally irrelevant. In a word, they failed to take into account man's almost infinite appetite for distractions. In the past most people never got a chance of fully satisfying this appetite. They might long for distractions, but the distractions were not provided. Christmas came but once a year, feasts were "solemn and rare," there were few readers and very little to read, and the nearest approach to a neighborhood movie theater was the parish church, where the performances, though infrequent, were somewhat monotonous. For conditions even remotely comparable to those now prevailing we must return to imperial Rome, where the populace was kept in good humor by frequent, gratuitous doses of many kinds of entertainment - from poetical dramas to gladiatorial fights, from recitations of Virgil to all-out boxing, from concert to military reviews and public executions. But even in Rome there was nothing like the non-stop distraction now provided by newspapers and magazines, by radio, television and the cinema. In Brave New World non-stop distractions of the most fascinating nature (the feelies, orgy-porgy, centrifugal bumble puppy) are deliberately used as instruments of policy, for the purpose of preventing people from paying too much attention to the realities of the social and political situation. The other world of religion is different from the other world of entertainment; but they resemble one another in being most decidedly "not of this world." Both are distractions and, if lived in too continuously, both can become, in Marx's phrase, "the opium of the people" and so a threat to freedom. Only the vigilant can maintain their liberties, and only those who are constantly and intelligently on the spot can hope to govern themselves effectively by democratic procedures. A society, most of whose members spend a great part of their time, not on the spot, not here and now and in the calculable future, but somewhere else, in the irrelevant other worlds of sport and soap opera, of mythology and metaphysical fantasy, will find it hard to resist the encroachments of those who would manipulate and control it.

In their propaganda today's dictators rely for the most part on repetition, suppression and rationalization - the repetition of catchwords which they wish to be accepted as true, the suppression of facts which they wish to be ignored, the arousal and rationalization of passions which may be used in the interests of the Party or the State. As the art and science of manipulation come to be better understood, the dictators of the future will doubtless learn to combine these techniques with the non-stop distractions which, in the West, are now threatening to drown in a sea of irrelevance the rational propaganda essential to the maintenance of individual liberty and the survival of democratic institutions.

Sub questions

Question Number : 146 Question Id : 55213112674 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : Yes

Correct Marks : 2 Wrong Marks : 0

The author would be most likely to agree that propaganda

Options :

can serve a vital function in democracy

55213149781.

is concerned mainly with the irrelevant

55213149782.

is now combined with entertainment

55213149783.

is universally recognized as a danger

55213149784.

Question Number : 147 Question Id : 55213112675 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A

Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On

Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :

Yes

Correct Marks : 2 Wrong Marks : 0

The early advocates of universal literacy are mentioned as

Options :

advocates of propaganda

55213149785.

opponents of an idea that the author thinks is correct

55213149786.

proponents of an idea that the author wishes to counter

55213149787.

people who made wrong predictions about freedom of the press

55213149788.

**Question Number : 148 Question Id : 55213112676 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A
Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On
Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :
Yes**

Correct Marks : 2 Wrong Marks : 0

The author refers to "Brave New World" as a fictional example of a society in which

Options :

non-stop distractions are the main instrument of government policy

55213149789.

people are totally unaware of political realities

55213149790.

entertainment is used to keep people from full awareness of social realities

55213149791.

entertainment resembles religion in its effects on the masses

55213149792.

**Question Number : 149 Question Id : 55213112677 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A
Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On
Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :**

Yes

Correct Marks : 2 Wrong Marks : 0

By “intelligently on the spot” the author apparently means

Options :

55213149793. alert to the dangers of propaganda

55213149794. in a particular society at a particular time

55213149795. in a specific time and place

55213149796. conscious of political and social realities

Question Number : 150 Question Id : 55213112678 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A

Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On

Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control :

Yes

Correct Marks : 2 Wrong Marks : 0

The word rationalization implies.....

Options :

55213149797. Rationing of thought

55213149798. Reasoning and logic

55213149799. Standardization

Exposition

55213149800.